

DALLAS PROGRAM & LUNCHEON

Wednesday, May 2, 2007

Hotel Palomar

5300 East Mockingbird Lane ♦ Dallas, TX ♦ 75206

Phone: +1 214 520 7969

Program Agenda

11:30 am – 12 noon Registration

12 noon - 12:45 pm Luncheon

12:45 – 1:15 pm Presentation

Mixed Use Development of the Year - Park Lane

East Meets West - Come See What All the Fuss is About!

Named by the Dallas Business Journal as the Mixed-Use Development of the Year, Dallas ICSC is proud to present an in-depth look at Park Lane, the exciting 33 acre, 3 million square feet and more than \$500 million lifestyle development project located across from NorthPark Center on Central Expressway. Anchored by the country's largest Whole Foods Market, Park Lane will contain more than 700,000 SF of retail, 500 residences ranging from lofts to high-rise apartments and condominiums, the Valencia Hotel with 210 rooms, a 70,000 SF Sports Club/LA health club and spa, and 340,000 SF of office space.

The luncheon presentation will be given by Bob Baker and Tod A. Ruble of Harvest Partners, the developers of Park Lane, as well as David Condon, Harvests' lead attorney for the project. Come join us at the newly renovated Palomar Hotel (Best Rehabilitation or Re-Use winner 2006) for a great informative lunch and get the latest on the exciting new project changing the real estate landscape of Dallas!

Don't miss this exciting opportunity to hear this discussion while enjoying lunch with fellow industry professionals. Members and Non-Members are welcome!

Guest Speakers:

Bob Baker, Partner, Harvest Partners, Manhattan Beach, CA

David Condon, Partner, Condon Thornton Harrell Malik, Dallas, TX

Tod A. Ruble, Co-founder/Partner, Harvest Partners, Dallas, TX

Program Planning Committee:

Linda Alexander, RREEF; Pam Goodwin, Goodwin Commercial Properties; Susan Hageman, Weitzman Group; Jeff Kittleson, CBRE; Philip Morley, Beeler Guest Owens Architects; Kelly Shiffer, RREEF; Dick Wilke, Retail Connection